



Healthy You. Healthy Community. Healthy World.

Gramercy Research Group, LLC's mission is to develop sustainable strategies that promote and improve the health and well-being of the public.

We provide services to and collaborate with faith-, community-, government-, and academic-based organizations and institutions through contracts and grants. Our reputation for high-quality services ensures the best value possible.

We are unique because of our:

- › Leadership team, staff, and contractors
- › Strategic mix of research and practical expertise
- › Engagement of community members and groups
- › Focus on meeting client needs
- › Ability to manage projects from conception and planning through dissemination, including implementation and evaluation

CERTIFICATIONS

- SBA – SB
- SBA – SDB
- SBA – 8(a)
- SBA – WOSB
- North Carolina HUBZone
- An 8(a) SBA-Certified Small Disadvantaged, Woman-Owned Business

GENERAL INFORMATION

Registered Name: Gramercy Research Group, LLC
DBA: Gramercy Research Group
Year Incorporated: 2009
State Incorporated: North Carolina
Corporation Type: LLC
D-U-N-S Number: 829983852
CAGE Code: 5DWR2
Phone Number: (336) 293-8540

CORE CAPABILITIES

We provide services in the areas of:

- Technical Assistance
- Program Planning and Evaluation
- Community Outreach and Engagement
- Team management and Training

WHAT WE DO

Technical Assistance

- Strategic Planning
- Program/Project Design
- Project Management
- Website development and maintenance
- Database/application design and development
- Grant application development and submission
- Administrative support
- Expert and workgroup panel convening

Program Planning and Evaluation

- Literature review/Evidence scan and summary
- Identify research questions and hypotheses
- Develop and implement research methods
- Develop, track and report indicators
- Survey development and administration
- Data collection, cleaning, verification, storage
- Data analysis and interpretation

Community Outreach and Engagement

- Participant recruitment and retention
- Formative assessment/focus groups/interviews
- Design effective communication strategies
- Design outreach materials
- Conference/workshop/event facilitation

Team Management and Training

- Fiscal agent/monitoring
- Financial analysis/forecasting
- Audit preparation
- Human resources strategy, legal compliance
- Team recruiting, interviewing, and training
- Team performance feedback
- Team professional development

LEADERSHIP & TEAM

Melicia C. Whitt-Glover, PhD, FACSM, President & CEO, is a community-based researcher with more than 20 years of relevant experience with planning, implementing, evaluating, and disseminating research and practice-based programs. She has background training in Exercise Science (BA, MA) and Public Health/Epidemiology (Ph.D.). Dr. Whitt-Glover has been a lead or co-investigator on research and program evaluation studies funded by federal, state, and local agencies. She has authored or co-authored book chapters and peer-reviewed scientific publications based on her work. She has served as an ad hoc or standing study section member and expert reviewer for federal and state grant reviews. She has served as a planning committee member for a variety of national and regional scientific meetings and workshops. She has served as a content expert for federal organizations and foundations, including the Institute of Medicine, the Centers for Disease Control and Prevention, and the Robert Wood Johnson Foundation.

Gramercy Research Group is staffed by a team of experienced professionals with expertise in:

- › Public Health
- › Health Education and Behavior
- › Biostatistics
- › Epidemiological Surveillance
- › Program Planning and Evaluation
- › Community-Based Participatory Research
- › Project Management
- › Information Technology
- › Database Development and Management
- › Desktop and Network Deployments and Maintenance
- › Web and Graphic Design
- › Application Development
- › Human Resources Management
- › Human Resources Strategy
- › Leadership Development and Coaching
- › Accounting

Gramercy Research Group is also supported by a pool of seasoned consultants, and relationships with faculty at academic and government institutions in 15 states, and with community- and faith-based organizations and community members in communities in 29 states.

NAICS CODES

- **541720** – Research and Development in the Social Sciences
- **541611** – Administrative Management and General Management Consulting Services
- **541690** – Other Scientific and Technical Consulting Services
- **541712** – Health Research and Development Laboratories or Services
- **541990** – All Other Professional, Scientific, and Technical Services
- **561920** – Convention and Trade Show Organizers
- **611710** – Educational Support Services
- **621999** – Miscellaneous Ambulatory Health Care Services
- **923120** – Administration of Public Health Programs

PAST CLIENTS & PERFORMANCE

- **National Institutes of Health**
 - Program planning and evaluation for:
 - » Learning and Developing Individual Exercise Skills (L.A.D.I.E.S.) for a Better Life
 - » Translating Dietary Trials into Communities
 - » Policy/Environmental Supports for: Healthy Eating & Exercise on College Campuses
- **Patient-Centered Outcomes Research Institute**
 - Program planning and evaluation for
 - » Active & Healthy Brotherhood: A Program for Chronic Disease Self-Management for Black Men
- **The Robert Wood Johnson Foundation**
 - Health Equity Technical Assistance
- **American Heart Association**
 - Health Equity Technical Assistance
- **Virginia Department of Public Health**
 - Focus groups/structured interviews
 - Survey development and administration
 - Database/application design & development
- **Mecklenburg County Health Department**
 - Program planning and evaluation
 - Team management and training
 - Survey development and administration
 - Database/application design & development
 - Grant application development and submission